

SUSTAINABILITY PROFILE (updated 30 April 2020)

Seligson & Co Global Top 25 Brands

The Fund invests internationally in companies that own the world's most valuable brands. More than half of the Fund's investments have been in the US securities since the Fund's inception.

Commitments and categorization

Is the fund a sustainability fund as defined by the Swedish Ethical Committee for Fund Marketing?

Sustainability information

- Sustainability aspects are taken into account in the management of the fund.
- Sustainability aspects are NOT taken into account in the management of the fund.

Sustainability aspects taken into account in the management of the fund

- Environmental aspects (e.g. the companies' environmental and climate impact).
- Social aspects (e.g. human rights, employee rights and equal opportunity).
- Corporate governance aspects (e.g. shareholders' rights, issues relating to remuneration for senior executives, and anti-corruption work).
- Other sustainability aspects.

Fund manager's comments:

The fund invests in companies that own the world's most valuable brands. These are identified through brand research which, in turn, takes into account the public's perceptions of different brands. Companies that do not manage e.g. the environmental and social aspects of their business well, tend not to succeed in brand rankings. In addition, corporate governance aspects are explicitly taken into account.

Positive screening

- Sustainability aspects are critical in the manager's choice of companies.
- The manager of the fund takes sustainability issues into account.

Sustainability issues are taken into account in the context of corporate economic analyses and investment decisions and play a part, but not necessarily a crucial one, in determining which companies are selected for inclusion in the fund.

Other

- Other screening method used by the fund.

Negative screening

The fund does not invest in companies that are involved in the following products and services. A maximum of 5% of the turnover in the company in which the investment is made may entail operations attributable to

the specified product or service. The following check options can be used where sustainability aspects are not taken into account in the management of fund but where certain products and services are not included in the fund as a result of its investment policy.

Products and services

- Cluster bombs, landmines
- Chemical and biological weapons
- Nuclear weapons
- Weapons and/or munitions
- Alcohol
- Tobacco
- Commercial gambling operations
- Pornography
- Fossil fuels (oil, gas, coal)
- Coal
- Uranium
- Genetically modified organisms (GMO)
- Other

International norms

International norms refer to international conventions, laws and agreements such as the UN Global Compact and OECD guidelines for multinational companies that relate to issues concerning the environment, human rights, labour practices, and business ethics.

- The fund does not invest in companies that violate international norms. The assessment is carried out either by the fund management company or a third party.
- The fund does not invest in companies which do not address identified problems or where the fund makes the assessment that the company will not address the problems within a time frame deemed reasonable in that specific case.

Countries

- For sustainability reasons, the fund does not invest in companies involved in certain countries/interest-bearing securities issued by certain states.

Other

- Other

The fund manager influences

The fund manager exercises its investor influence to influence companies on sustainability issues. The fund management company engages with companies with a view to influencing them to adopt a more sustainable approach.

- In-house investor influence
- Investor influence in cooperation with other investors
- Investor influence through external suppliers/consultants
- Voting at General Meetings

- Participation in nomination procedures in order to influence the composition of the Board
- Other forms of investor influence

Follow-up of sustainability work

- The fund has used positive screening
- The fund has used negative screening
- The fund management company has influenced
- Overall comments on the sustainability work

Fund manager's comments:

The universe of investable companies is reviewed and updated annually on the basis of international brand surveys. Following the annual updates and possible changes, the investable companies remain constant throughout the year unless there is a corporate event, such as corporate merger that has an impact on the fund's holdings.

The sustainability information about the companies the fund holds is updated and taken into account in connection with the annual portfolio review. The sustainability aspects are considered using data from external suppliers.